

Shoe Dog Young Readers Edition

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Comprehending as with ease as harmony even more than further will present each success. bordering to, the broadcast as capably as insight of this Shoe Dog Young Readers Edition can be taken as capably as picked to act.

Nike Charles River Charles River Editors 2017-07-19 'Includes pictures 'Includes ancient descriptions of Nike 'Includes online resources and a bibliography for further reading 'To Nike (Victory), Fumigation from Manna. O powerful Nike, by men desired, with adverse breasts to dreadful fury fired, thee I invoke, whose might alone can quell contending rage and molestation fell. 'Tis thine in battle to confer the crown, the victor's prize, the mark of sweet renown; for thou rulest all things, Nike divine! And glorious strife, and joyful shouts are thine. Come, mighty goddess, and thy suppliant bless, with sparkling eyes, elated with success; may deeds illustrious thy protection claim, and find, led on by thee, immortal fame.' - Orphic Hymn to Nike 33 It seems to be a normal, modern-day practice to reduce all the gods of the ancient pantheons to their most basic abstract concepts: Ares represents war; Demeter, agriculture; Aphrodite, love; and so on. In the process, these characters lose any personality with which they might have been imbued over millennia of stories. A part of most studies of these gods is usually reserved for the undoubtedly valuable etymology of a deity's name, but more often than not, this etymology reveals little more than the fact they had been associated with their abstract concepts since time immemorial. Still, most modern readers understand the ancient Greek deities had "personalities" more complex than the abstract concepts they represented. These "personalities" were elaborated upon to explain relationships between concepts, such as in the case of Ares's and Aphrodite's daughter Harmonia, who always followed in her father's destructive wake, explaining the brutal "cleansing" power of war within ancient Greece's complex political landscape. It is in this same line of thought that abstract characters, such as Harmonia and Nike (Victory), find their place in ancient Greek mythology, especially after the writings of Homer in the 8th century BCE. As renowned historian Walter Burkert put it, "as a result of this Homerization, the Archaic Greek personifications come to assume their distinctive character in that they mediate between the individual gods and the spheres of reality, they receive mythical and personal elements from the gods and in turn give the gods part in the conceptual order of things. The personifications appear first in poetry, move into the visual arts and finally find their way into the realm of cult." In the case of Nike, there is no ambiguity in the meaning of her name. "Nike" is used to refer to the abstract concept of victory in its many forms in the works of Homer, Sophocles, Plato, and Xenophon. Victories in wars and in athletic competitions are invariably Nike's most predominant manifestations in the historical record, and as such, her appearances in myth as a goddess whose actions took place within the society of the pantheon are numerous, though mostly silent. Yet it is how the ancients interacted with this goddess that is most fascinating. The sculpture and the songs, the bas-reliefs and coins, all pay homage to Nike the goddess more intimately than the mere use of her image as a placeholder for "a glorious memory." When viewed in the context of a conversation, the appearance of Nike in the historical and archaeological records give the modern reader a tantalizing view inside the psyche of the ancient Greeks. This is the gift from Nike's that continues to bear fruit. Nike: The Origins and History of the Greek Goddess of Victory looks at the story of the legendary deity and the various roles she played in Greek mythology. Along with pictures depicting important people, places, and events, you will learn about Nike like never before.

The Antisocial Network Ben Mezrich 2021-09-07 Named a Best Book of the Year by New York Post! From one of our most innovative and celebrated authors, the definitive take on the wildest story of the year—the David-vs.-Goliath GameStop short squeeze, a tale of fortunes won and lost overnight that may end up changing Wall Street forever. Bestselling author Ben Mezrich offers a gripping, beat-by-beat account of how a loosely affiliated group of private investors and internet trolls on a subreddit called WallStreetBets took down one of the biggest hedge funds on Wall Street, firing the first shot in a revolution that threatens to upend the establishment. It's the story of financial titans like Gabe Plotkin of hedge fund Melvin Capital, one of the most respected and staid funds on the Street, billionaires like Elon Musk, Steve Cohen, Mark Cuban, Robinhood co-CEOs Vlad Tenev and Baiju Bhatt, and Ken Griffin of Citadel Securities. Over the course of four incredible days, each in their own way must reckon with a formidable force they barely understand, let alone saw coming: everyday men and women on WallStreetBets like nurse Kim Campbell, college student Jeremy Poe, and the enigmatic Keith "Roaring Kitty" Gill, whose unfiltered livestream videos captivated a new generation of stock market enthusiasts. The unlikely focus of the battle: GameStop, a flailing brick-and-mortar dinosaur catering to teenagers and outsiders that had somehow held on as the world rapidly moved online. At first, WallStreetBets was a joke—a meme-filled, freeheeling place to share shoot-the-moon investment tips, laugh about big losses, and post diamond hand emojis. Until some members noticed an opportunity in GameStop—and rode a rocket ship to tens of millions of dollars in earnings overnight. In thrilling, pulse-pounding prose, THE ANTISOCIAL NETWORK offers a fascinating, never-before-seen glimpse at the outside personalities, dizzying swings, corporate drama, and underestimated American heroes and heroines who captivated the nation during one of the most volatile weeks in financial history. It's the amazing story of what just happened—and where we go from here.

Shoe Dog Phil Knight 2017-09-26 "An eye-opening look into the story of Knight before his multibillion dollar company." —School Library Journal "A great story about how an ambition turned into a business...serves as a guide for accomplishing great things." —VOYA In this young reader's edition of the New York Times bestseller, Nike founder and board chairman Phil Knight "offers a rare and revealing look at the notoriously media-shy man behind the swoosh" (Booklist, starred review), opening up about how he went from being a track star at an Oregon high school to the founder of a brand and company that changed everything. You must forget your limits. It was only when Nike founder Phil Knight got cut from the baseball team as a high school freshman that his mother suggested he try out for track instead. Knight made the track team and found that not only could he run fast but also, more importantly, he liked it. Ten years later, young and searching, Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high quality running shoes from Japan. Selling the shoes from the trunk of his car to start, he and his gang of friends and runners built one of the most successful brands ever. Phil Knight encountered risks and setbacks along the way, but always followed his own advice. Just keep going. Don't stop. Whatever comes up, don't stop. Filled with wisdom, humanity, humor, and heart, the young readers edition of the bestselling Shoe Dog is a story of determination that inspires all who read it. The Young Readers Edition is an abridged version of the internationally bestselling adult book and it features original front matter and back matter, including a new introduction and "A Letter to the Young Reader" containing advice from Phil Knight for budding entrepreneurs.

Inside the O'Briens Lisa Genova 2015-04-07 A New York Times bestseller? A Library Journal Best Books of 2015 Pick? A St. Louis Post-Dispatch Best Books of 2015 Pick? A GoodReads Top Ten Fiction Book of 2015? A People Magazine Great Read From New York Times bestselling author and neuroscientist Lisa Genova comes a "heartbreaking...very human novel" (Matthew Thomas, author of We Are Not Ourselves) that does for Huntington's disease what her debut novel Still Alice did for Alzheimer's. Joe O'Brien is a forty-three-year-old police officer from the Irish Catholic neighborhood of Charlestown, Massachusetts. A devoted husband, proud father of four children in their twenties, and respected officer, Joe begins experiencing bouts of disorganized thinking, uncharacteristic temper outbursts, and strange, involuntary movements. He initially attributes these episodes to the stress of his job, but as these symptoms worsen, he agrees to see a neurologist and is handed a diagnosis that will change his and his family's lives forever: Huntington's disease. Huntington's is a lethal neurodegenerative disease with no treatment and no cure, and each of Joe's four children has a 50 percent chance of inheriting their father's disease. While watching her potential future in her father's escalating symptoms, twenty-one-year-old daughter Katie struggles with the questions this test imposes on her young adult life. As Joe's symptoms worsen and he's eventually stripped of his badge and more, Joe struggles to maintain hope and a sense of purpose, while Katie and her siblings must find the courage to either live a life "at risk" or learn their fate. Praised for writing that "explores the resilience of the human spirit" (San Francisco Chronicle), Lisa Genova has once again delivered a novel as powerful and unforgettable as the human insights at its core.

Complex Presents: Sneaker of the Year Complex Media, Inc. 2020-10-20 In 1985, Nike released Michael Jordan's first sneaker, the Air Jordan 1, and sneaker culture was born. Now thousands of people wait in line at Supreme, and companies throw millions of dollars at LeBron James to keep him in their marketing plans. The trend that saw steady growth for decades with the emergence of sports, hip-hop, and sports-wear advertising has exploded into a phenomenon. And no one has watched that phenomenon more closely than Complex. Sneaker of the Year explores the past 35 years of sneaker culture with the expertise, authority, and passion that only Complex can offer. With vibrant photographs and illustrations throughout, as well as input from some of the sneaker world's most important voices, this compilation is a must-have for hypebeasts and sneakerheads everywhere.

I Got Two Dogs John Lithgow 2011-09-20 John Lithgow sings one of his most popular songs, "I Got Two Dogs," in this e-book edition. The clever rhyming text tells of the narrator's two dogs who could not be more different—one is big, one is small, one barks quietly, while one has a loud and enthusiastic bark—but he loves them both the same. The bold graphic art style adds humor by revealing that the narrator's view of the dogs isn't exactly the way others might see them.

An Invisible Thread Laura Schroff 2019-05-07 A Parents' Choice Recommended Award Winner A Junior Library Guild Gold Standard Selection From New York Times bestselling authors Laura Schroff and Alex Tresniowski comes the young readers edition of an unbelievable memoir about an unlikely friendship that forever changed the lives of a busy sales executive and a hungry eleven-year-old boy. On one rainy afternoon, on a crowded New York City street corner, eleven-year-old Maurice met Laura. Maurice asked Laura for spare change because he was hungry, and something made Laura stop and ask Maurice if she could take him to lunch. Maurice and Laura went to lunch together, and also bought ice cream cones and played video games. It was the beginning of an unlikely and magical friendship that changed both of their lives forever. An Invisible Thread is the true story of the bond between an eleven-year-old boy and a busy sales executive; a heartwarming journey of hope, kindness, adventure, and love—and the power of fate to help us find our way.

In Her Shoes Jennifer Weiner 2008-09-04 Rose Feller is thirty years old, a high-powered attorney, with a secret passion for romance novels, an exercise regime she's going to start next week, and dreams of a man who will slide off her glasses, gaze into her eyes, and tell her that she's beautiful. Meet Rose's sister Maggie. Twenty-eight years old, drop-dead gorgeous and only occasionally employed, Maggie is a backing singer in a band called Whiskered Biscuit. She dreams of fame and fortune—and of getting her dowdy big sister to stick to a skin-care regime. These two women with nothing in common but a childhood tragedy, shared DNA, and the same size feet, are about to learn that their family is more different than they ever imagined, and that they're more alike than they'd ever believe. The brilliant new novel by Jennifer Weiner, Who Do You Love, will be released in August 2015.

The Blueberry Shoe Ann Dixon 1999 When Baby loses a shoe on a blueberry-picking trip, it becomes an object of curiosity for all the animals on Ptarmigan Mountain before being rediscovered by the family with a surprise inside.

Teen Dog Jake Lawrence 2015-12-23 Skateboards, football games, prom? Your teenage years have got nothin' on the raddest dude that's ever graced a denim vest. Written and illustrated by Jake Lawrence (Time Cowboy), Join Teen Dog and his best friend Mariella as they tackle typical teen life with a manic twist. Growing up is an adventure, and you might as well rock it!

Our Dogs, Ourselves – Young Readers Edition Alexandra Horowitz 2021-08-17 We keep dogs and are kept by them. We love dogs and (we assume) we are loved by them. Even while we see ourselves in dogs, we also treat them in surprising ways. On the one hand, we let them into our beds, we give them meaningful names, make them members of our family, and buy them the best food, toys, accessories, clothes, and more. But we also shape our dogs into something they aren't meant to be. Purebreeding dogs has led to many unhealthy pups. Many dogs have no homes, or live out their lives in shelters. How is it possible we can treat the same species in these two totally different ways? In this book the author reveals the odd, surprising, and contradictory ways we live with dogs.

The Light of Days Judy Batalion 2021-04-06 THE INSTANT NEW YORK TIMES BESTSELLER! Also on the USA Today, Washington Post, Boston Globe, Globe and Mail, Publishers Weekly, and Indie bestseller lists. One of the most important stories of World War II, already optioned by Steven Spielberg for a major motion picture: a spectacular, searing history that brings to light the extraordinary accomplishments of brave Jewish women who became resistance fighters—a group of unknown heroes whose exploits have never been chronicled in full, until now. Witnesses to the brutal murder of their families and neighbors and the violent destruction of their communities, a cadre of Jewish women in Poland—some still in their teens—helped transform the Jewish youth groups into resistance cells to fight the Nazis. With courage, guile, and nerves of steel, these "ghetto girls" paid off Gestapo guards, hid revolvers in loaves of bread and jars of marmalade, and helped build systems of underground bunkers. They flirted with German soldiers, bribed them with wine, whiskey, and home cooking, used their Aryan looks to seduce them, and shot and killed them. They bombed German train lines and blew up a town's water supply. They also nursed the sick, taught children, and hid families. Yet the exploits of these courageous resistance fighters have remained virtually unknown. As propulsive and thrilling as Hidden Figures, In the Garden of Beasts, and Band of Brothers, The Light of Days at last tells the true story of these incredible women whose courageous yet little-known feats have been eclipsed by time. Judy Batalion—the granddaughter of Polish Holocaust survivors—takes us back to 1939 and introduces us to Renia Kukielka, a weapons smuggler and messenger who risked death traveling across occupied Poland on foot and by train. Joining Renia are other women who served as couriers, armed fighters, intelligence agents, and saboteurs, all who put their lives in mortal danger to carry out their missions. Batalion follows these women through the savage destruction of the ghettos, arrest and internment in Gestapo prisons and concentration camps, and for a lucky few—like Renia, who orchestrated her own audacious escape from a brutal Nazi jail—into the late 20th century and beyond. Powerful and inspiring, featuring twenty black-and-white photographs, The Light of Days is an unforgettable true tale of war, the fight for freedom, exceptional bravery, female friendship, and survival in the face of staggering odds. NPR's Best Books of 2021 National Jewish Book Award, 2021 Canadian Jewish Literary Award, 2021

Elon Musk and the Quest for a Fantastic Future Young Readers' Edition Ashlee Vance 2017-01-24 "Highly recommended for high school and ambitious middle school readers." —School Library Journal "A valuable addition to STEM-themed collections." —VOYA An in-depth look into the extraordinary life of the world's most important entrepreneur, Elon Musk. This middle grade book is an excellent choice for tween readers in grades 5 to 6, especially during homeschooling. It's a fun way to keep your child entertained and engaged while not in the classroom. This fascinating and easily accessible paperback young readers' adaptation of Ashlee Vance's New York Times bestselling Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future features black-and-white photographs throughout and an epilogue. The version for adults has been praised as "riveting" (The Financial Times), "spirited" (The Wall Street Journal), and "masterful" (Vice). Now younger readers can read about this innovative leader who is revolutionizing three industries at once: space, automotive, and energy. There are few people in history who could match Elon Musk's relentless drive and vision. A modern combination of famous inventors and industrialists like Thomas Edison, Henry Ford, and Steve Jobs, Elon is the man behind companies such as SpaceX, Tesla Motors, SolarCity, and PayPal that are transforming the way we live. Written with exclusive access to Elon, his family, and his friends, this book traces Elon's journey from a kid in South Africa to a young man in the United States, his dramatic technical inventions, and his world-changing companies. Elon has sparked new levels of innovation in the world, and this book gives young readers a detailed but fast-paced look at his story. A Junior Library Guild Selection!

Shoe Dog (Young Readers Edition) Phil Knight 2017-09-26 In this young readers edition of the international bestseller, Nike founder and board chairman Phil Knight "offers a rare and revealing look at the notoriously media-shy man behind the swoosh" (Booklist), opening up about how he went from being a track star at an Oregon high school to the founder of a brand and company that changed everything. You

must forget your limits. It was only when Phil Knight got cut from the baseball team as a high school freshman that his mother suggested he try out for track instead. Knight made the track team and he found he could run fast and even more he liked it. Ten years later, young and searching, Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality running shoes from Japan. Selling the shoes from the boot of his car to start, he and his gang of friends and runners built one of the most successful brands ever. Phil Knight encountered risks and setbacks along the way, but always followed his own advice. Just keep going. Don't stop. Whatever comes up, don't stop. Filled with wisdom, humanity, humour and heart, the young readers edition of the bestselling *Shoe Dog* is a story of determination that inspires all who read it. This is an abridged edition of the internationally bestselling adult book, but in addition it includes new frontmatter and backmatter, an introduction to the younger reader and 'A Letter to the Young Reader' that provides advice from Phil Knight for the battles that lie ahead for young people.

Touch the Top of the World Erik Weihenmayer 2002-03-26 The incredible bestselling book from the author of *No Barriers* and *The Adversity Advantage* Erik Weihenmayer was born with retinosis, a degenerative eye disorder that would leave him blind by the age of thirteen. But Erik was determined to rise above this devastating disability and lead a fulfilling and exciting life. In this poignant and inspiring memoir, he shares his struggle to push past the limits imposed on him by his visual impairment and by a seeing world. He speaks movingly of the role his family played in his battle to break through the barriers of blindness: the mother who prayed for the miracle that would restore her son's sight and the father who encouraged him to strive for that distant mountaintop. And he tells the story of his dream to climb the world's Seven Summits, and how he is turning that dream into astonishing reality (something fewer than a hundred mountaineers have done). From the snow-capped summit of McKinley to the towering peaks of Aconcagua and Kilimanjaro to the ultimate challenge, Mount Everest, this is a story about daring to dream in the face of impossible odds. It is about finding the courage to reach for that ultimate summit, and transforming your life into something truly miraculous. "An inspiration to other blind people and plenty of us folks who can see just fine."—Jon Krakauer, *New York Times* bestselling author of *Into Thin Air* **Finding Gobi Dion Leonard 2017-06-13** The *New York Times* bestselling true story of an Australian ultramarathon runner and a little dog who formed an unbreakable bond in the middle of the Gobi desert. **Finding Gobi** is the miraculous tale of Dion Leonard, a seasoned ultramarathon runner who crosses paths with a stray dog while competing in a 155-mile race through the Gobi Desert in China. The lovable pup, who would later earn the name Gobi, went step by step with Dion over the Tian Shan Mountains and across massive sand dunes, keeping pace with him for 77 miles. As Dion witnessed the incredible determination and heart of this small animal, he found his own heart undergoing a change as well. Whereas in the past these races were all about winning and being the best, his goal now was to make sure he and Gobi's friendship continued well after the finish line, and he undertook another difficult journey to bring Gobi home to Scotland. However, before he could take her home, Gobi went missing in the sprawling Chinese city where she was being kept. Dion, with the help of strangers and a viral outpouring of assistance on the internet, set out to track her down, and reunite with the dog that changed his life. **Finding Gobi**: Proves that miracles are possible—anywhere and at any time. Gives vivid details of an ultra-marathon and what it's like to run one of the toughest races on the planet. Connects to that special bond that humankind has with dogs and what it can open up in our hearts. Read this inspiring story and discover how miracles truly are possible—and find your own heart changing as well.

Shoe Dog Phil Knight 2016-04-26 A refreshingly honest reminder of what the path to business success really looks like... It's an amazing tale! Bill Gates "The best book I read last year was *Shoe Dog*, by Nike's Phil Knight. Phil is a very wise, intelligent and competitive fellow who is also a gifted storyteller" Warren Buffett In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan. Selling the shoes from the boot of his Plymouth, Knight grossed \$8000 in his first year. Today, Nike's annual sales top \$30 billion. In an age of start-ups, Nike is the ne plus ultra of all start-ups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognisable symbols in the world today. But Knight, the man behind the swoosh, has always remained a mystery. Now, for the first time, he tells his story. Candid, humble, wry and gutsy, he begins with his crossroads moment when at 24 he decided to start his own business. He details the many risks and daunting setbacks that stood between him and his dream - along with his early triumphs. Above all, he recalls how his first band of partners and employees soon became a tight-knit band of brothers. Together, harnessing the transcendent power of a shared mission, and a deep belief in the spirit of sport, they built a brand that changed everything. A memoir rich with insight, humour and hard-won wisdom, this book is also studied with lessons - about building something from scratch, overcoming adversity, and ultimately leaving your mark on the world.

Our Dogs, Ourselves Alexandra Horowitz 2019-09-03 From Alexandra Horowitz, #1 *New York Times* bestselling author of *Inside of a Dog*, an eye-opening, informative, and wholly entertaining examination and celebration of the human-canine relationship for the curious dog owner and science-lover alike. We keep dogs and are kept by them. We love dogs and (we assume) we are loved by them. We buy them sweaters, toys, shoes; we are concerned with their social lives, their food, and their health. The story of humans and dogs is thousands of years old but is far from understood. In *Our Dogs, Ourselves*, Alexandra Horowitz explores all aspects of this unique and complex interspecies pairing. As Horowitz considers the current culture of dogdom, she reveals the odd, surprising, and contradictory ways we live with dogs. We celebrate their individuality but breed them for sameness. Despite our deep emotional relationships with dogs, legally they are property to be bought, sold, abandoned, or euthanized as we wish. Even the way we speak to our dogs is at once perplexing and delightful. In thirteen thoughtful and charming chapters, *Our Dogs, Ourselves* affirms our profound affection for this most charismatic of animals—and opens our eyes to the companions at our sides as never before.

Summary of Shoe Dog Readtrepreneur Publishing 2019-05-24 *Shoe Dog: A Memoir By The Creator of NIKE* by Phil Knight - Book Summary - Readtrepreneur [Disclaimer: This is NOT the original book, but an unofficial summary.] Nike is like a precious child to its creator, Phil Knight. It has an amazing and inspiring story behind its origin, detailing all the ups and downs that Phil experienced in his journey to creating Nike. This book *Shoe Dog* tells us of how Nike came about and became a shoe giant and household brand that everyone knows of and covets today. Told in an honest yet humorous manner, Phil brings readers on a journey where they will laugh and feel the heartaches as the story unfolds. (Note: This summary is wholly written and published by readtrepreneur. It is not affiliated with the original author in any way) "Make history or be part of it." - Phil Knight Phil had gone through many moments that tested his endurance, but he never gave up on his company and strove to make things work. *Shoe Dog* also tells of his personal life and him having to juggle both the roles of a father and a businessman. The trials that Phil had gone through allowed him to emerge stronger than before. However, to this day, he still has regrets about his distant relationship with his rebellious late son. P.S. *Shoe Dog* tells of the story of Phil Knight from his own words, encompassing both his personal and professional life. For us readers, it will be about life lessons learnt from the shoe giant and on top of it all, an interesting read. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Grab your Copy Right Away! Why Choose Us, Readtrepreneur? - Highest Quality Summaries - Delivers Amazing Knowledge - Awesome Refresher - Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

My Name Is Tani ... and I Believe in Miracles Tanitoluwa Adewumi 2020-04-14 A true story of sacrificing everything for family, living with nothing but hope, then sharing generously all they received to discover the greatest riches of all. Tani Adewumi didn't know what Boko Haram was or why they had threatened his family. All he knew was that when his parents told the family was going to America, Tani thought it was the start of a great adventure rather than an escape. In truth, his family's journey to the United States was nothing short of miraculous—and the miracles were just beginning. Tani's father, Kayode, became a dishwasher and Uber driver while Tani's mother, Oluwatoyin, cleaned buildings, while the family lived in a homeless shelter. Eight-year-old Tani jumped into his new life with courage and perseverance—and an unusual mind for chess. After joining the chess club in his public school, Tani practiced his game for hours in the evenings at the shelter. And less than a year after he learned to play, Tani won the *New York State* chess championship. A young boy with an aptitude for chess? Absolutely. But if you ask Tani Adewumi, he will tell you he believes in miracles and one happened to him and his family. This story will inspire, delight, and challenge you to believe, too.

Ginger Pye Eleanor Estes 2004 A heartwarming, yet quirky, story about a boy called Jerry whose much-loved puppy, Ginger Pye, goes missing. Jerry and his sister begin a desperate hunt for Ginger, who they're convinced has been stolen away by the stranger in the yellow hat. After months of fruitless searching the children are about to give up hope when a chance gust of wind reveals the villain to the children and Ginger Pye is saved. * A book which has stood the test of time and deals with the special relationship between a boy and his dog in a fun and lively way **Beautiful Disaster Signed Limited Edition Jamie McGuire 2012-11-27** Abby Abernathy is re-inventing herself as the good girl as she begins her freshman year at college, which is why she must resist lean, cut, and tattooed Travis Maddox, a classic bad boy.

The Twits Roald Dahl 2007-08-16 From the bestselling author of *Charlie and the Chocolate Factory* and *The BFG!* Mr. and Mrs. Twit are the smelliest, nastiest, ugliest people in the world. They hate everything—except playing mean jokes on each other, catching innocent birds to put in their Bird Pies, and making their caged monkeys, the Muggle-Wumps, stand on their heads all day. But the Muggle-Wumps have had enough. They don't just want out, they want revenge.

A Paperboy's Fable Deep Patel 2016-06-07 A young man learns that there is more to being successful than the bottom line. A Paperboy's Fable is a concise, entertaining fable that makes revolutionary points using age old principles. Whether someone is opening a lemonade stand or leading a startup software company, the 11 Principles of Success make A Paperboy's Fable a timeless tale that is as fresh as its universal. A Paperboy's Fable also features interviews with many professors, entrepreneurs, CEO's and General David Petraeus.

That Will Never Work Marc Randolph 2019-09-17 In the tradition of Phil Knight's *Shoe Dog* comes the incredible untold story of how Netflix went from concept to company—all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought—leveraging the internet to rent movies—and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo delivery service, that Randolph would pitch to his business partner, Reed Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair—with Hastings as the primary investor and Randolph as the CEO—founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty-first century's most disruptive start up began with few believers and calamity at every turn. From having to pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts, and determination can change the world—even with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive concepts and written in binge-worthy prose, it answers some of our most fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, *That Will Never Work* is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

Shoe Dog Phil Knight 2016-04-26 In this instant and tenacious *New York Times* bestseller, Nike founder and board chairman Phil Knight "offers a rare and revealing look at the notoriously media-shy man behind the swoosh" (Booklist, starred review), illuminating his company's early days as an intrepid start-up and its evolution into one of the world's most iconic, game-changing, and profitable brands. Bill Gates named *Shoe Dog* one of his five favorite books of 2016 and called it "an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It's a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do." Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike's annual sales top \$30 billion. In this age of start-ups, Knight's Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

The Tender Bar J. R. Moehringer 2005-09-01 Soon to be a major Amazon film directed by George Clooney and starring Ben Affleck, Tye Sheridan, Lily Rabe, and Christopher Lloyd, a raucous, poignant, luminously written memoir about a boy striving to become a man, and his romance with a bar, in the tradition of *This Boy's Life* and *The Liar's Club*. J.R. Moehringer grew up captivated by a voice. It was the voice of his father, a New York City disc jockey who vanished before J.R. spoke his first word. Sitting on the stoop, pressing an ear to the radio, J.R. would strain to hear in that plummy baritone the secrets of masculinity and identity. Though J.R.'s mother was his world, his rock, he craved something more, something faintly and hauntingly audible only in *The Voice*. At eight years old, suddenly unable to find *The Voice* on the radio, J.R. turned in desperation to the bar on the corner, where he found a rousing chorus of new voices. The alphas along the bar—including J.R.'s Uncle Charlie, a Humphrey Bogart look-alike; Colt, a Yogi Berra sound-alike; and Joey D, a softhearted brawler—took J.R. to the beach, to ballgames, and ultimately into their circle. They taught J.R., tended him, and provided a kind of fathering-by-committee. Torn between the stirring example of his mother and the lurid romance of the bar, J.R. tried to forge a self somewhere in the center. But when it was time for J.R. to leave home, the bar became an increasingly seductive sanctuary, a place to return and regroup during his picturesque journeys. Time and again the bar offered shelter from failure, rejection, heartbreak—and eventually from reality. In the grand tradition of landmark memoirs, *The Tender Bar* is suspenseful, wrenching, and achingly funny. A classic American story of self-invention and escape, of the fierce love between a single mother and an only son, it's also a moving portrait of one boy's struggle to become a man, and an unforgettable depiction of how men remain, at heart, lost boys. Named a best book of the year by *The New York Times*, *Esquire*, *The Los Angeles Times*, *Book Review*, *Entertainment Weekly*, *USA Today*, NPR's "Fresh Air," and *New York Magazine* A *New York Times*, *Los Angeles Times*, *Wall Street Journal*, *San Francisco Chronicle*, *USA Today*, *Booksense*, and *Library Journal* Bestseller *Booksense* Pick *Borders* New Voices Finalist Winner of the *Books for a Better Life* First Book Award

Green Valentine Lili Wilkinson 2015-08-01 **SHORT-LISTED:** 2016 Prime Minister's Literary Award, Young Adult Fiction Astrid Katy Smythe is beautiful, smart and popular. She's a straight-A student and a committed environmental activist. She's basically perfect. Hiro is the opposite of perfect. He's slouchy, rude and resentful. Despite his brains, he doesn't see the point of school. But when Astrid meets Hiro at the shopping centre where he's wrangling shopping trolleys, he doesn't recognise her because she's in disguise - as a lobster. And she doesn't set him straight. Astrid wants to change the world, Hiro wants to survive it. But ultimately both believe that the world needs to be saved from itself. Can they find enough in common to right all the wrongs between them? WC

From an Idea to Nike Lowey Bundy Sichel 2019-02 From an Idea to Nike is a fully-illustrated look into how Nike stepped up its sneaker game to become the most popular athletic brand in the world. Humorous black & white illustrations throughout. Ever wonder how Nike became the athletics empire it is today? From an Idea to Nike digs into the marketing campaigns and strategy that turned this running-shoe company into the outfit for many athletes as well as the iconic American brand. With infographics and engaging visuals throughout, this behind-the-scenes look into the historical and business side of Nike will be an invaluable resource for kids interested in what makes this business run. Find out where the name Nike came from and how the famous swoosh became the signature logo. Learn about the company's first marketing campaign with a star athlete. (Hint: it wasn't Michael Jordan!) Explore the ways Nike expanded marketing from running to basketball, soccer, golf, and beyond!

Lost Dog! R. A. Montgomery 2011-01-01 (Ages 5-8) One day, your dog Homer vanishes, and your sister helps you search for him. Along the way, you save a little girl's life, stand up to a cowboy bully named Schooner, and land a spot on a radio show!

The Young Champion's Mind Jim Afremow 2018-03-13 Award-winning coach and sports psychologist Jim Afremow has helped everyone from Olympians to professional athletes train their mind, body, and spirit. Now, in this new young adult edition of his highly praised *The Champion's Mind*, Dr. Afremow is helping student athletes do—and feel—their best. Whether you are striving to balance your school and sports accomplishments, or just get that extra edge in your sport, his sage advice will be a much-needed guide in helping you navigate the field—or rink or court. New additions to *The Young Champion's Mind* include

such topics as:- *Tips on how to get in a "zone," thrive on a team, and stay humble- How to progress within a sport and sustain excellence long-term- Customizable pre-performance routines to hit full power when the gun goes off or the puck is dropped*

Because of Shoe and Other Dog Stories Ann M. Martin 2012-06-05 An illustrated anthology of stories about dogs and their relationships with humans, for readers of varying levels. Includes stories by Jon Muth, Mark Teague, and Valerie Hobbs.

One Tin Soldier Phil Knight 2009-09 A father stops his white son from playing with his black friend. The ten-year-olds, Billy and Eugene, defy him. Sam and Ruby Lowe, Billy's parents, gave the McGees a place to live and help to better their lives. No good deed goes unpunished. Their kindness places the Lowes and McGees at risk. Risk turns to reality when one of the McGee girls is murdered. The racially volatile Riverhills County, Alabama, ignites. An old war hero, Sheriff A.B. Compton, must solve the crime or fight another war. The funeral is more than Eugene can bear, having just lost his father. Eugene and Billy leave the funeral to find a burnt out mansion and a swamp are keys in solving the murder. Sam Lowe is arrested for the murder. The Devil is set loose as Sam Lowe faces execution. But in the end two other men lay dead. Why?

Strangled Phil Knight 2015-01-30 The Stranglers occupy a paradoxical position within the history of popular music. Although major artists within the punk and new-wave movements, their contribution to those genres has been effectively quarantined by subsequent critical and historical analyses. They are somehow "outside" the realm of what responsible accounts of the period consider to be worthy of chronicling. Why is this so? Certainly The Stranglers' seedy and intimidating demeanor, and well-deserved reputation for misogyny and violence, offer a superficial explanation for their cultural excommunication. However, this landmark work suggests that the unsettling aura that permeated the group and their music had much more profound origins; ones that continue to have disturbing implications even today. The Stranglers, it argues, continue to be marginalised because, whether by accident or design, they brought to the fore the underlying issues of identity, status and structure that must by necessity be hidden from society's conscious awareness. For this, they would not be forgiven.

Open Secrets of Success Patrick McCloskey 2017-12 This book recounts the riveting story of Gary Tharaldson's phenomenal success in the hotel industry. Gary grew up in a small town in rural North Dakota in a loving but impoverished family. As a child, he dreamed of doing "something big." After college, he taught high school and sold insurance on the side. At 26 years of age, he founded Tharaldson Insurance Agency in Valley City, ND, and started investing in real estate, which led him to buy his first hotel there. Then "something big" happened. He started building and running hotels without partners or any formal training in the hospitality industry. To date, he has constructed more than 425 hotels (only 5 percent of them with partners) and will open his 500th hotel around 2020. Gary revolutionized hotel development and management with innovations and efficiencies that have become industry standards.

A Shoe Story Jane L. Rosen 2022-06-28 "I LOVED THIS BOOK! ...smart, sensitive and incredibly satisfying." —Elin Hilderbrand "Jane L. Rosen has a forever fan in me." —Emily Henry A young woman has one month and a closetful of shoes to discover the future she thought she'd lost in this captivating new novel from the author of *Eliza Starts a Rumor* and *Nine Women, One Dress*. Esme Nash is eager to leave her small town and begin her carefully planned post-grad life: a move to New York City, an apartment with her loving college boyfriend, and a fancy job at an art gallery. But when tragedy strikes, instead of heading to Manhattan, she returns home to care for her ailing father, leaving every bit of her dream behind. Seven trying years later, Esme is offered a dog-sitting job in Greenwich Village by a mysterious stranger, giving her access to all of her long-buried hopes and dreams—as well as to an epic collection of designer shoes. Esme jumps at a second chance to step into the future she's sure was meant to be hers. As she retraces her steps, one pair of borrowed shoes at a time, making new friends and reconnecting with her old love, Esme tries on versions of herself she didn't know existed. But the hazy August days and warm summer nights pass too quickly, and Esme must decide how much of the life she imagined still fits, and what—and who—is on the road ahead of her.

Authentic Paul Van Doren 2021-04-27 In the tradition of bestsellers such as *Shoedog*, *Authentic* is a surprisingly candid, compelling memoir by a high school dropout who went on to establish one of the world's most iconic brands. Paul Van Doren is the founder of Vans—the shoe company beloved by skateboarders, creatives, and fans everywhere for its laid-back, colorful SoCal vibe, and famous for its people-oriented company culture. How did Van Doren, who started as a 16-year-old "service boy" at a local rubber factory, establish a family shoe business that evolved into a globally recognized brand with annual revenue of more than four billion dollars? A blue-collar kid with no higher education and zero retail experience, Van Doren leveraged a knack for numbers, a genius for efficiency, and the know-how to make a great canvas tennis shoe into an all-American success story. In 1966, when the first House of Vans store opened, there were no stand-alone retail stores just for sneakers. Paul's bold experiments in product design, distribution, and marketing (Why not sell custom shoes? Single shoes?), aided by legions of fans—skateboarders, surfers, even Sean Penn wearing Vans' famous checkerboard slip on shoe in the film *Fast Times at Ridgmont High*—made Vans a household name. But there was also back-breaking work, a shocking bankruptcy, family turmoil, and a profound shift in how customers think about athletic shoes. *Authentic* details Van Doren's personal life, but also hard-won business lessons learned over six turbulent decades in the shoe trade: the importance of deep-rooted values, of improvisation, of vision (and revision), and above all, of valuing people over profits. Refreshingly forthright and totally entertaining, *Authentic* is a business memoir by an American original.

When You Reach Me Rebecca Stead 2009-07-14 "Like *A Wrinkle in Time* (Miranda's favorite book), *When You Reach Me* far surpasses the usual whodunit or sci-fi adventure to become an incandescent exploration of 'life, death, and the beauty of it all.'" —The Washington Post This Newbery Medal winner that has been called "smart and mesmerizing," (The New York Times) and "superb" (The Wall Street Journal) will appeal to readers of all types, especially those who are looking for a thought-provoking mystery with a mind-blowing twist. Shortly after a fall-out with her best friend, sixth grader Miranda starts receiving mysterious notes, and she doesn't know what to do. The notes tell her that she must write a letter—a true story, and that she can't share her mission with anyone. It would be easy to ignore the strange messages, except that whoever is leaving them has an uncanny ability to predict the future. If that is the case, then Miranda has a big problem—because the notes tell her that someone is going to die, and she might be too late to stop it. Winner of the Boston Globe-Horn Book Award for Fiction A New York Times Bestseller and Notable Book Five Starred Reviews A Junior Library Guild Selection "Absorbing." —People "Readers ... are likely to find themselves chewing over the details of this superb and intricate tale long afterward." —The Wall Street Journal "Lovely and almost impossibly clever." —The Philadelphia Inquirer "It's easy to imagine readers studying Miranda's story as many times as she's read L'Engle's, and spending hours pondering the provocative questions it raises." —Publishers Weekly, Starred review

The New York Yankees Matt Christopher 2009-12-19 A revised and expanded edition of *The New York Yankees: Legendary Sports Teams!* The New York Yankees played their first game in the American League in 1903. Since then, they have become the best team in baseball, bar none. Now this action-packed and fact-filled volume brings the Yankee's great history to life. From Babe Ruth's called shot and Lou Gehrig's tearful farewell speech, to Reggie Jackson's three hits on three pitches and Derek Jeter's game-saving catches, classic moments are recounted with such vivid description that readers will swear they can smell the popcorn and hear the crack of the bat. Updated content includes team records and post-season results from 1903 to 2011, as well as lists of Yankees inducted into the Hall of Famers and photos of the most memorable plays and people in Yankee history.

Shoe Dog Phil Knight 2017-09-26 "Phil Knight opens up about how he went from being a track star at an Oregon high school to the founder of Nike"–