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**Entrepreneurship** Bruce Lloyd 1989 The aim of the Best of Long Range Planning is to bring together the best articles on a particular topic from the Long Range Planning journal, so that readers wishing to study a specific aspect of planning can find an authoritative and comprehensive view of the subject, conveniently published in one volume. This volume discusses the management of change and new business development which is central to corporate survival and success but which is far from easy to achieve. This selection of papers offers a number of guidelines for the transition from the initial opportunity to the move into the new market and the effective management of the new venture. The authors highlight the important place of entrepreneurial initiative and motivation in the implementation of product development and diversification policies. An extensive introductory article provides a detailed overview and analysis of the literature in the Long Range Planning journal relating to this crucial area.

**Business Research Methods** Dr Sue Greener 2008

**Economics for South African Students** Philip Mohr 2015 "Economics for South African students is a comprehensive introduction to economics in general, set against a contemporary South African background. The easy style and many practical examples make this publication extremely accessible. The book covers all the material usually prescribed for introductory courses, and it lays a solid foundation for intermediate and advanced studies in economics. The fifth edition is a restructured, thoroughly revised and updated version of the popular fourth edition. As in the previous editions, the emphasis is on the application of economic theory. A wealth of relevant information about the South African economy is also provided. This book is also available in Afrikaans. South African workbook for economics is an additional resource that students can purchase at their local bookstore or online retailer. Please visit [www.vanschalknet.com](http://www.vanschalknet.com) for information on core and supplementary Economics I products."--Publisher's description.

**Introduction to Auditing (University of Mumbai)** Minaxi Rachchh, Siddheshwar T. Gadade & Gunvantrai Rachchh 2015 Introduction to Auditing has been written by a group of experienced teachers for T.Y.B.Com students of University of Mumbai. This book has been designed to provide comprehensive coverage of the syllabus prescribed by the University of Mumbai. It covers the topics as mentioned in the syllabus for the subject in a simple and lucid style. A significant value addition is the inclusion of questions related to each topic from previous examinations. KEY FEATURES • Theoretical questions with answers given in each chapter • Numerous questions with hints for answers from previous university examinations • Students will know the trend and pattern of examinations by using this book

**The Art of Strategic Planning for Information Technology** Bernard H. Boar 2001-01-25 A revision of the bestselling book that shows IT departments how to take on new challenges As technology becomes more mainstream and accessible, companies must develop new ways to use their IT resources in order to compete. In this extensive revision, IT expert Bernard Boar provides a methodology that shows readers how to use IT as a competitive business asset. He tackles the latest challenges facing IT departments over the next several years, including how to devise a complete strategy to make the department more effective and how to choose the best strategy framework for a company. Boar also shows how technologies like e-commerce, data warehousing, architectures, and Java can be used to make a business more competitive.

**Black Superheroes, Milestone Comics, and Their Fans** Jeffrey A. Brown 2009-11-12 What do the comic book figures Static, Hardware, and Icon all have in common? Black Superheroes, Milestone Comics, and Their Fans gives an answer that goes far beyond "tights and capes," an answer that lies within the mission Milestone Media, Inc., assumed in comic book culture. Milestone was the brainchild of four young black creators who wanted to part from the mainstream and do their stories their own way. This history of Milestone, a "creator-owned" publishing company, tells how success came to these mavericks in the 1990s and how comics culture was expanded and enriched as fans were captivated by this new genre. Milestone focused on the African American heroes in a town called Dakota. Quite soon these black action comics took a firm position in the controversies of race, gender, and corporate identity in contemporary America. Characters battled supervillains and sometimes even clashed with more widely known superheroes. Front covers of Milestone comics often bore confrontational slogans like "Hardware: A Cog in the Corporate Machine is About to Strip Some Gears." Milestone's creators aimed for exceptional stories that addressed racial issues without alienating readers. Some competitors, however, accused their comics of not being black enough or of merely marketing Superman in black face. Some felt that the stories were too black, but a large cluster of readers applauded these new superheroes for fostering African American pride and identity. Milestone came to represent an alternative model of black heroism and, for a host of admirers, the ideal of masculinity. Black Superheroes, Milestone Comics, and Their Fans gives details about the founding of Milestone and reports on the secure niche it work and its image achieved in the marketplace. Tracing the company's history and discussing its creators, their works, and the fans, this book gauges Milestone alongside other black comic book publishers, mainstream publishers, and the history of costumed characters.

**Fundamentals of Microeconomics** Cecilia Danton 2021-11-16 The branch of economics which deals with the behavior of individual firms as well as consumers in decision-making and allocation of resources is known as microeconomics. Various mathematical tools such as exponential functions, derivatives and statistics are used in microeconomics. The key focus of this field is on analyzing the market mechanisms which establish the relative prices among goods and services and allocate limited resources. Some common theories in microeconomics are the consumer demand theory, production theory, opportunity cost, price theory and cost-of-production theory of value. The topics included in this book on microeconomics are of utmost significance and bound to provide incredible insights to readers. It is compiled in such a manner, that it will provide in-depth knowledge about the theory and practice of microeconomics. This book will serve as a valuable source of reference for those interested in this field.

**Financial Planning and Control** Dr. V.V.L.N. Sastry 2021-03-04 Financial Planning is the practice of approximating the capital needed and establishing its competition (Snowdon, 2019). It is the practice of outlining financial strategies in association with procurement, investment, and management of capital of a business. On the other hand, financial controls are the processes, strategies, and techniques by which an enterprise monitors and controls the course, distribution, and usage of its monetary capital (Snowdon, 2019). Therefore, financial planning and controls are the very basics of reserve administration and operational competence in any enterprise. This is because they both offer the foundation for comprehensive administration and permit managers to create rules and guidelines that empower the corporate to prosper and develop (Snowdon, 2019). In this book, we are going to understand financial planning and control.

**Knowledge Management** Ashok Jashapara 2004 As we move towards an increasingly knowledge-based economy, the ability to manage knowledge becomes a matter of competitive survival. Whilst current literature addresses the subject only partially, from a human resource, information systems or practitioner perspective, this is the first textbook to bring together and integrate all these dimensions. Knowledge Management: An Integrated Approach is centred around five parts of the knowledge cycle - discovering knowledge, generating knowledge, evaluating knowledge, sharing knowledge and leveraging knowledge. The blend of theory and practice makes this the ideal resource for students studying knowledge management courses within business management, information science and computer science degrees at both undergraduate and postgraduate levels. Key features include: • The first truly integrated approach to knowledge management offers the student the most realistic and complete perspective. • Case studies and vignettes from a range of sectors and organisations illustrate the theory in practice. • The comprehensive coverage offers an accessible bridge between disciplines for students and practitioners in the fields of human resource management, information systems and strategic management. • Chapters on intellectual capital and the philosophy of knowledge demonstrate the breadth of coverage from the evolution of the subject area to the leading edge of contemporary research. • Learning outcomes, exercises and questions for further thought stimulate the reader and encourage them to reflect on their learning. 'This is an excellent book which manages to combine a consideration of the philosophy of knowledge with the practical discussion of what it means to 'manage knowledge' in an organisational context. The book integrates many disparate strands from the literature and in doing so provides a comprehensive and coherent coverage of this emerging area.' Professor Sue Newell, Trustee Professor, Department of Management, Bentley College, USA 'This book provides a very useful summary of key works and current debates in the fields of organisational learning and knowledge management. It will be of value both to new students and to experienced scholars who are looking for a succinct overview of the field.' Professor Mark Easterby-Smith, Professor of Management Learning, School of Management, Lancaster University, UK and Chair, British Academy of Management Dr Ashok Jashapara is an internationally recognised expert in the field of knowledge management and Chair of the Knowledge Management Research Group at Loughborough University. He has considerable consultancy experience in Europe and the United States and has recently completed a knowledge management assignment for the United Nations in the Far East. He is Senior Lecturer in Knowledge Management in the most prestigious and highly rated information science department in the UK. He has published widely in leading books and journals and has won a number of awards for his writing.

*2023 by guest*